



PCD Stores (Group) Limited

中國春天百貨集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 331)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of PCD Stores (Group) Limited (the “**Company**”) announces that a meeting of the Board will be held on Tuesday, 29 March 2011 at 9:00 a.m. for the purpose of, inter alia, approving the release of the final results announcement of the Company and its subsidiaries for the financial year ended 31 December 2010 and recommending the payment of a final dividend, if any.

By Order of the Board
PCD Stores (Group) Ltd.
Chan, Kai Tai Alfred
Director

Hong Kong, 28 February 2011

As at the date of this announcement, the directors of the Company are:

Executive Directors:

Mr. Chan, Kai Tai Alfred (*Chairman*)

Mr. Tan, Han Kiat Edward

Mr. Lau Kim Yip Tony

Independent Non-executive Directors:

Mr. Li Chang Qing

Mr. Ainsley Tai

Mr. Randolph Yu

**for identification only*