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PCD Stores (Group) Limited

中國春天百貨集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 331)

**CLARIFICATION ANNOUNCEMENT
DATE OF BOARD MEETING**

The board of directors (the “**Board**”) of PCD Stores (Group) Limited (the “**Company**”) announces that a meeting of the Board will be held on Wednesday, 25 August 2010 at 9:00a.m. for the purpose of, inter alia, approving the release of the interim results announcement of the Company and its subsidiaries for the six-months ended 30 June 2010 and recommending the payment of a interim dividend, if any.

By Order of the Board
PCD STORES (GROUP) LIMITED
Alfred Kai Tai Chan
Chairman

Hong Kong, 9 August 2010

As at the date of this notice, the Directors are:

Mr. Edward Han Kiat Tan

Mr. Alfred Kai Tai Chan

Mr. Lau Kim Yip Tony

Mr. Yu Randolph Albert[#]

Mr. Tai Ainsley[#]

Mr. Li Chang Qing[#]

[#]*Independent Non-executive Directors*

^{*}*For identification purpose only*

Website: <http://www.pcds.com.cn>