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PCD Stores (Group) Limited

中國春天百貨集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 331)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of PCD Stores (Group) Limited (the “**Company**”) announces that a meeting of the Board will be held on Monday, 29 March 2010 at 9:00 a.m. for the purpose of, inter alia, approving the release of the final results announcement of the Company and its subsidiaries for the financial year ended 31 December 2009 and recommending the payment of a final dividend, if any.

By Order of the Board
PCD STORES (GROUP) LIMITED
Alfred Kai Tai Chan
Chairman

Hong Kong, 2 March 2010

As at the date of this notice, the Directors are:

Mr. Edward Han Kiat Tan

Mr. Alfred Kai Tai Chan

Mr. Lau Kim Yip Tony

Mr. Yu Randolph Albert[#]

Mr. Tai Ainsley[#]

Mr. Li Chang Qing[#]

[#]*Independent Non-executive Directors*

^{*}*For identification purpose only*

Website: <http://www.pcds.com.cn>