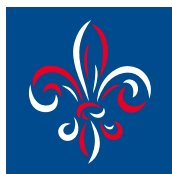


*Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as defined in the prospectus dated 3 December 2009 (the “Prospectus”) issued by PCD Stores (Group) Limited (the “Company”).*

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**PCD Stores (Group) Limited**

**中國春天百貨集團有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 331)**

## **STABILISING ACTIONS AND END OF STABILISATION PERIOD**

The Company announces that the stabilisation period in connection with the Global Offering ended on 7 January 2010, being the 30th day after the last day for the lodging of the Application Forms under the Hong Kong Public Offer.

The stabilising actions undertaken during the stabilisation period were (i) over-allocations of an aggregate of 225,000,000 Shares in the International Placing; and (ii) the exercise of the Over-allotment Option in full in respect of an aggregate of 225,000,000 Shares at the Offer Price of HK\$1.95 per Share (excluding brokerage of 1.0%, SFC transaction levy of 0.004% and Stock Exchange trading fee of 0.005%), being the Offer Price per Share in connection with the Global Offering, by the Global Coordinator on behalf of the International Underwriters on 5 January 2010 to cover the above over-allocations.

\* for identification only

The Company makes this announcement pursuant to section 9(2) of the Securities and Futures (Price Stabilising) Rules (Cap. 571W of the Laws of Hong Kong). The Company announces that the stabilisation period in connection with the Global Offering ended on 7 January 2010, being the 30th day after the last day for the lodging of the Application Forms under the Hong Kong Public Offer.

The stabilising actions undertaken during the stabilisation period were (i) over-allocations of an aggregate of 225,000,000 Shares in the International Placing; and (ii) the exercise of the Over-allotment Option in full in respect of an aggregate of 225,000,000 Shares at the Offer Price of HK\$1.95 per Share (excluding brokerage of 1.0%, SFC transaction levy of 0.004% and Stock Exchange trading fee of 0.005%), being the Offer Price per Share in connection with the Global Offering, by the Global Coordinator on behalf of the International Underwriters on 5 January 2010 to cover the above over-allocations.

As a result of the exercise of the Over-allotment Option in full by the Global Coordinator on behalf of the International Underwriters, the Company issued and allotted an aggregate of 225,000,000 Shares, representing approximately 15% of the Offer Shares initially available under the Global Offering (assuming no exercise of the Over-allotment Option).

Details of the exercise of the Over-allotment Option are more particularly described in the Company's announcement dated 6 January 2010.

The Company continues to comply with the public float requirements under Rule 8.08(1)(a) of the Listing Rules. No new Shares or securities convertible into equity securities of the Company may be issued within six months from the Listing Date save for the situations set out in Rule 10.08 of the Listing Rules.

By order of the Board of  
**PCD Stores (Group) Limited**  
**Chan, Kai Tai Alfred**  
*Chairman*

Hong Kong, 12 January 2010

*As at the date of this announcement, the executive Directors of the Company are Mr. Chan, Kai Tai Alfred, Mr. Tan, Han Kiat Edward, Mr. Lau, Kim Yip Tony and the independent non-executive Directors of the Company are Mr. Yu, Randolph Albert, Mr. Tai, Ainsley and Mr. Li, Chang Qing.*